



July 26, 2010

Dear Sir/Madam:

On Saturday, October 23rd, 2010 the Greensboro based United States Marine Corps Reserve unit in conjunction with Marine Corps League Detachment 260 will hold the **2nd Annual Marine Corps Reserve Freedom 5k Run/Walk**. This annual event is an effort to:

- Raise money for Hope for the Warriors™, which will go specifically to the Wounded Warrior Barracks at Camp Lejeune, NC.
- Raise the community's awareness of the more than 200 Marines that train, work, and live in the local area
- Help improve the physical fitness level of the community by providing an event that will encourage people to get outdoors and enjoy camaraderie with their neighbors.

Race day activities will include exhibitions by local Marines with vehicle displays, Humvee rides, communications equipment demonstrations, and various weapons displays. In addition, there will be music, face painting, inflatables for the kids, and other activities to engage the participants and visitors. The Reserve Center will be open to the public during this event, and we encourage you to come out and see what is in your own backyard!

Additionally, please consider being a sponsor for this worthwhile event. A portion of the proceeds raised will go to Hope for the Warriors™ in Jacksonville, NC. Hope for the Warriors™ is a non-profit organization whose mission is to enhance the quality of life for U.S. service members and their families nationwide who have been adversely affected by injuries or death in the line of duty. Hope for the Warriors™ actively seeks to ensure that the sacrifices of wounded and fallen warriors and their families are never forgotten nor their needs unmet, particularly with regard to the short and long-term care of the severely injured. They will ensure that the proceeds will be used for the Wounded Warrior Barracks at Camp Lejeune. To learn more about Hope for the Warriors™, please visit their website at <http://www.hopeforthewarriors.org>.

In return, sponsors will be recognized on the back of the Freedom 5K t-shirt which all race pre-registrants will receive. Sponsors will also be listed on a banner displayed at the start/finish location of the race, the race website, and on participation flyers/promotional items distributed before the race.

The 2nd Annual Freedom 5k Run/Walk is expected to draw approximately 300-500 participants from the surrounding area and involve more than 150 Greensboro Reserve Marines running in formation, members of Marine Corps League, and some reserve elements of the U.S. Army and U.S. Navy that also train at the local facility.

The actual race is 5 kilometers long and will take place in Greensboro, NC at the Armed Forces Reserve Center off of U.S. Highway 68 near the I-40 interchange. The course will start and finish at the Center and race participants will receive a t-shirt commemorating their participation as well as post-race fruit, bagels, and drinks.

Your sponsorship will have a direct and meaningful impact on America's wounded veterans and their families. Please take this opportunity to partner with us and show our gratitude for their sacrifices.

Sponsorship opportunities are available as follows:

Platinum Sponsors – \$1000 -Logo and/or name placed prominently on shirt and banner, recognition in all brochures and mailers, opportunity for on-site booth day of event, opportunity to provide items for goody bags for all participants, and logo included on website with link to your Corporate website.

Gold Sponsors – \$500 -2nd line logo placement on shirts and banner, opportunity to provide items for goody bags for all participants, logo on website with link to your website.

Silver Sponsors – \$250 -Name on shirt and banner, opportunity to provide items for goody bags for all participants, name included on website with link to your website.

Thank you for your consideration. To become a sponsor, or if you have any additional questions concerning the Marine Corps Reserve Freedom 5k Run/Walk, feel free to contact me personally at 336-404-0609 or via email at 5k@Greensboromarines.com

Semper Fidelis,

First Sergeant Dan Clark
UMCR 5K Race Coordinator
United States Marine Corps Reserve
Greenboro, NC

Please indicate the level at which you would like to participate and return lower portion along with your check made to **War Memorial Foundation** and mail to:

USMCR Freedom 5k

c/o War Memorial Foundation
PO Box 9744 Greensboro,
NC 27429

*Please put in "MEMO" on check **USMCR Freedom 5K**

Sponsor Name:

Address:

Phone

Email:

_____ \$1000-Platinum _____ \$500-Gold _____ \$250-Silver _____ other amount

_____ Check enclosed _____ Please bill me You will be contacted for more information

concerning you sponsorship package and logo requirements, etc. THANK YOU FOR YOUR SUPPORT!



*The War Memorial Foundation is a 501c3 non profit organization. Your donation is tax deductible.
Please visit their website at <http://www.ncwmf.org>.*

This event is not endorsed by the United States Government or the US Marine Corps